



GILA RIVER BROADCASTING CORP.

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VIDEO PRODUCTION RATES

The Gila River Broadcasting Corporation offers video production services with the goal of building local, tribal content for our viewers on the Gila River Indian Community. Our mission is to assist not only with public outreach and effective messaging, but to engage with quality programs and relevant information for the Akimel O'odham and PeePosh people.

FILMING

1/2 Day Recording \$100/hr--max 5 hrs
Includes 2 staff, 2 cameras and 2 mics.

Full Day Recording \$100/hr--max 10 hrs
Includes 2 staff, 2 cameras and 2 mics.

EDITING

Narration included: \$50/hr
Minimum of 2 hours

Animation/Motion Graphics: \$50/hr
Minimum of 2 hours

TYPE OF PROGRAM

Advertisement/Commercial 15 sec - 2 min

A notice or announcement in a public medium promoting a product, service, event or job vacancy.

Personal Invitation 1 min - 3 min

Presenter or host of event announcing the date, time, location and extending an open invitation to attend.

Public Service Announcement (PSA) 15 sec - 5 min

A message for the general public to raise awareness of information pertaining to tribal government, education, public safety, health and community events.

Promotional Video 5 min - 30 min

A video used to inform customers and/or clients of products and services.

Community Event 30 min - 3 hrs

A local tribal affair regarding a special occasion, celebration or ceremony to be filmed for later broadcast or for historical/archival purposes.

To begin creating your own video with GRBC, please submit a Project Request Quote form to info@grbc.tv. A member of our team will be in contact to schedule a pre-production meeting to discuss the needs and goals of your video. For more information, please contact Business Development Manager, Michelle Bowman at 520-796-8895.